



DEVELOPING A MOBILE INVENTORY APP FOR A PHARMACY RETAILER

Our client is one of many brands that's part of a massive grocery retailer in Canada. As a brand under this umbrella, our client specifically focuses on pharmacy retail. Their primary goal is in providing an exceptional retail experience for their customers, while remaining guided by a shared set of values and grounded by a commitment to social responsibility.



THE CHALLENGE

Our client has been a longtime leader of grocery and pharmacy retail in their market, but there was a large gap in their digital presence, specifically with regards to needing a mobile app.

The mobile app our client was looking to build would be an inventory app for their customers, so shoppers could see which items were in stock at which store locations. And while there were some systems in place that helped with location-specific inventory tracking, this would be an overall net-new build.

OUR CUSTOM SOLUTION

We deployed a Scrum team to build the proprietary mobile app for our client's customer base. The team launch included a heavy focus on culture to ensure everyone was ready to charge ahead on day one, together.

We provided management of the team, ensuring the project was on track and everyone was taken care of throughout the lifecycle. As a result, not only did the Scrum team complete the mobile app build ahead of schedule, but they were able to layer on extra features and oversee final testing.

100%

Team Retention

6 WEEKS

Ahead of Schedule

2 PROJECTS

Added and Completed

